



2019 MusiCounts TD Community Music Program Sample Application

To best view this document: Please save it as a PDF, and zoom in to 150%.

Please note: you will need to complete this application in **two stages**. In order to begin Stage 2, you must submit Stage 1. We urge you to complete Stage 1 as quickly as possible as Stage 2 will require more detail and will take much longer to complete. You will be prompted to begin Stage 2 between one and two business days following your submission of Stage 1.

The final deadline to submit Stage 2 of the application is April 18, 2019.

STAGE 1

* Organization Name

* Program Name
Please enter organization name again if you do not have a specific program name

* Address
Please include your organization's full street and mailing address.

* City * Province/Territory * Postal Code

* Organization Phone Number Organization General E-mail Address

Organization or Program Web Address

Organization or Program Twitter URL

Organization or Program Instagram URL

Organization or Program Facebook URL

Organization or Program YouTube URL

APPLICANT INFORMATION

(Note: This should be the individual who is applying for this grant on behalf of your organization.
The same email as the one used to create your application account should be provided here)

* First Name * Last Name

* Phone Extension

* E-mail

MUSIC PROGRAM INSTRUCTOR/ DIRECTOR (if different from applicant)

First Name * Last Name

Office Phone

E-mail

HEAD OF ORGANIZATION

* First Name * Last Name

* Phone Extension

* E-mail

* How Did You Hear About Us
Choose all that apply

- Direct Mail Email Instrument Retailer News Story Online Advertisement Past MusiCounts Recipient Phone Call Radio Social Media Word of Mouth Other

If other, please specify

* Has your organization previously received support from MusiCounts in the past? If so, please indicate the year in which you received support. If your organization has never received support from MusiCounts, please type "no" below.

* Has your organization applied for support from MusiCounts in the past? If so, please indicate the year(s) that you applied below. If your organization has never applied for support from this program, please type "no" below.

This is the end of Stage 1. At this point, you will need to submit your application. In 1-2 business days, you will be prompted to begin Stage 2 by email.

STAGE 2

Section 1: Program Information

* Please provide a list of your organization's board members including their board position, employer and job title.

* From the list below, which best describes the type of program that is seeking MusiCounts' support? (Please select between 1 and 3 options)

- Choir / Vocal (Chorale)
- Composition / Songwriting (Écriture de chanson)
- Concert Band / Wind Band (bande de concert)
- Full Orchestra (Orchestre complet)
- Guitar / Ukulele ensemble (Ensemble guitare / ukulélé)
- Hip hop / DJ program
- Jazz ensemble
- Keyboard ensemble (ensemble de clavier)
- Music Production / Recording Arts (Production musicale / arts d'enregistrement)
- Music Theory / History (Théorie de la musique)
- Music Therapy (Musicothérapie)
- Musical Theatre (Théâtre musical)
- Orff ensemble
- Percussion ensemble (non-Orff)
- Pipe Band (Cornemuse)
- Rock / Popular Music ensemble (ensemble de musique rock)
- String Orchestra (Orchestre à cordes)
- Traditional / Folk music (Musique traditionnelle / folk)
- Other (autre)

* Is the program new or existing?

* How many years has this program existed?

* How many students are expected to participate in this program between June 2019 and June 2020?

* On average, how many hours per week will participants spend engaging in the program?

Please round up to the nearest hour.

* What is the age range served by your program?

Please select all that apply

0-4 5-9 10-14 15-19 20-25

* Please provide an overview of your organization and its programs.

* More specifically, please provide a detailed description of the music program that seeks funding from MusiCounts, including its objectives, goals, and success measures.

* What is the total dollar amount of instruments and equipment you are requesting for your music program?

Please note the amount must be between \$5,000 and \$25,000.

Section 2: Program Framework

* How many full time instructors or staff members does your music program currently have?

* How many part time instructors or staff members does your music program currently have?

* Please describe your organization's top 5 funding sources.

* Please explain your program's enrollment process. If your program charges a participant fee you must provide details about that here.

Section 3: Need Level & Program Participants

* To the best of your ability please describe the need level of the community served by your organization's music program. This may include reference to the socioeconomic makeup of your organization's community, and reference to how your music program engages with/supports in-need populations.

* What barriers do your program participants face, in terms of accessing music education and otherwise?

Populations Served

Please indicate any specific populations within your program from the list below.

Please include the percentages of each group (may be an estimate). Please enter 0 if your program does not have any youth from a given category. Please do NOT include the percent (%) sign in your response.

Percentage of Participants - Low Income Families ⁽ⁱ⁾

Percentage of Participants - New Canadians and Refugees ⁽ⁱ⁾

Percentage of Participants - Physical Disabilities ⁽ⁱ⁾

Percentage of Participants - Cognitive Disabilities ⁽ⁱ⁾

Percentage of Participants - First Nations, Metis, or Inuit ⁽ⁱ⁾

Percentage of Participants - Majority Francophone ⁽ⁱ⁾

Percentage of Participants - Geographically Isolated ⁽ⁱ⁾

Section 4: Impact Potential

* What makes your program unique?

Please include specific examples if possible. These could include elements such as: diverse programming, working with specific under served communities, culturally significant programming, etc.

500
100

* Please share any stories or anecdotes that help showcase the impact your program has on the community and program participants.

Examples of what applicants could include in this section: stories of participant success after being in the program, stories showing the way participants engage in the program. If your program is new you may want to highlight the impact your program will make in the future.

500
100

* Describe the impact that receiving musical instruments and equipment via the MusiCounts TD Community Music Program will have on your organization, both immediately and in the years to come.

500
100

If your application is successful, how many additional youth will your program be able to engage?

If your application is successful, how many additional classes/groups/programs will your organization have the ability to implement?

Section 5: Implementation & Moving Forward

* Tell us about your organization's commitment to supporting the music program in the long term.

500
100

* Should your application be successful, how would you go about fully utilizing the instruments and equipment received via the MusiCounts TD Community Music Program?

500
100

Section 7: Instrument Wishlist

Please fill out the fields below with the instruments and musical equipment you wish to receive for your program.

You do not need an official quote from your supplier, but prices should be as realistic as possible, and reflective of what your organization would order should your application be successful.

The total cost of your wishlist should be approximately the same cost as the amount of funds you are requesting from this program, as you indicated at the end of the first section of this application.

Please keep in mind:

- Up to 15% of your wishlist may include additional items such as: music stands, sheet music, instrument cases, learning modules, etc.
- 35% of your wishlist may go toward instrument repairs.

Please note, if your application is successful MusiCounts pays the supplier directly for the instruments and equipment.

For your cost estimates please **exclude tax**.

Instrument Category	Instrument Type	Quantity	Estimated Cost
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Section 8: Attachments

AUDITED FINANCIAL STATEMENT

Please attach your organization's last audited financial statement as a PDF document. If possible please attach a version of the statement that is 5 pages or less. ¹

Don't forget to hit the **upload button** after you choose your file.

This is a required document. If you do not have an audited statement, please attach the last financial statement.

Choose file *.PDF

Upload

SUPPORTING DOCUMENTS

You may attach supplementary documents to support your application such as letters of support, calendars, photos or organization plans.

Please keep in mind that key information should be contained within the application form. This attachment should support what you've put in the application, but not contain any vital new information.

Each supporting document may not exceed 2 pages in length, and must be uploaded in PDF format.

If you would like to include photos in your application, you must copy these into a document, save the document as a PDF, and upload it here.

SUPPORTING DOCUMENT 1

Don't forget to hit the **upload button** after you choose your file.

The maximum size for all attachments combined is 50 Mb. Please note that files with certain extensions (such as ".exe", ".com", ".vbs" or ".bat") cannot be uploaded.

Choose file *.pdf

Upload

SUPPORTING DOCUMENT 2

Don't forget to hit the **upload button** after you choose your file.

The maximum size for all attachments combined is 50 Mb. Please note that files with certain extensions (such as ".exe", ".com", ".vbs" or ".bat") cannot be uploaded.

Choose file *.pdf

Upload