



Billy Talent Sponsors the 2010 MusiCounts Teacher of the Year Award

Warner Music Canada recording artists, Billy Talent, were on hand to help MusiCounts present the 2010 Teacher of the Year Award to well deserving recipient, Marian Cheney. The award, generously sponsored by Billy Talent, was handed out at The Hard Rock Cafe in Toronto on December 16, 2010. Now in its sixth year, the MusiCounts Teacher of the Year Award recognizes the incredible, dedicated and hard-working music teachers who help keep music alive for so many young Canadians. The event was capped off with a performance by one of the Queen Victoria Public School ensembles taught by Ms. Cheney.



"We are honoured to be part of this year's MusiCounts program! Having lived in the west end of Toronto, Aaron and myself both in Parkdale, this is extra special," says Ben Kowalewicz of Billy Talent. "Having teachers like Marian gives us all hope that the kids of tomorrow are in good hands. Our music class in high school (where we met 17 years ago) had a huge impact on the band as we got to meet like-minded people and start the creative process of learning our instruments. We hope that with the continued dedication from Marian and the donation we're providing, that the same opportunities and doors will open for some other lucky people. To Marian and everyone at the Queen Victoria Public School...Let the music fill your hearts and hallways."

The award includes a \$10,000 prize for the recipient, a \$10,000 donation for the school music program, and a hand-crafted statuette by former JUNO Award statuette designer, Shirley Elford.

And the Survey says...

Conducted every 5 years by the Coalition for Music Education in Canada, working with Hill Strategies Research, and sponsored in part by MusiCounts - the results of the 2010 Music Education in Canadian Schools survey are now available. The report provides detailed information about a range of issues in music education faced by schools across the country. The results of this survey clearly indicate that strong funding is key to keeping up with the needs of quality music programs.



To see the full results – visit www.musiccounts.ca

Canada's Walk of Fame Artists "fore" Music Golf Challenge



The inaugural Artists for Music Golf Challenge was held at Toronto's exclusive and acclaimed St. George's Golf and Country Club. The tournament benefitted both Canada's Walk of Fame 'Emerging Artists' program along with MusiCounts. The private event paired an Artist golfer with one of the 23 foursomes involved with the event. Through a live silent auction, nearly \$6,500 was donated to MusiCounts to support the goal of keeping music education programs thriving across the country.



'Twas the Season for Giving

On December 2, 2010, Local DJ extraordinaire, Kid Kut, in collaboration with IV Play Entertainment, presented The Gift of Music, an evening of Canada's best Hip-Hop and R&B music to benefit MusiCounts. \$5,000 was raised for MusiCounts in an evening that saw all attendees giving back to a cause they felt so strongly about. Pictured (from right to left) is Natalie Powell of IVPLAY Entertainment, Michael Hurley, Senior Project Coordinator, MusiCounts, and Kevin "Kid Kut" Keith.



Making Smart Investments



**The
Canadian Investment
Awards**

On December 1, 2010, the annual Morningstar Investment Awards were held at the Royal York Hotel, in Toronto. Hosted by CBC's Peter Mansbridge, the mission of the Awards Gala is to recognize collective and individual excellence in the Canadian financial services industry. An Epiphone guitar, signed by pop mega-star, Justin Bieber, was auctioned off at the event. Funds from the guitar auction as well as proceeds from the award submission fees were all donated to MusiCounts raising over \$15,000.

'Twas the Season for Giving

A chance for Bravo! viewers and fans alike to bid on a one-of-kind piece of celebrity art, the proceeds generated from every portrait auctioned off were donated to 13 charities nominated by each celebrity guest. Jim Cuddy of Blue Rodeo, one of this season's celebrity guests, thoughtfully and generously chose to have the proceeds generated by the sale of his portraits donated to MusiCounts.



JUNO Blues - A Benefit for MusiCounts



"JUNO Blues - A Benefit for MusiCounts," Presented by the Toronto Blues Society, took place on January 14, 2011 at Monarchs Pub in the Delta Chelsea Hotel, Toronto. Past JUNO Award nominees and winners Julian Fauth, Michael Pickett, Peter Karp/Sue Foley and FATHEAD all performed as part of this benefit concert that saw \$1000 raised for MusiCounts.

Children's Show to Benefit Children

The debut tour for the popular Children's series, Toopy & Binoo, promises to be a hit with audiences across Canada. Amusing and imaginative, Toopy and Binoo and the Marshmallow Moon is described as a fairy-tale for our times, incorporating music, theatre, dance, puppetry and innovative multimedia technology to share a story that will capture the hearts and imagination of the entire family! Donations collected from each tour stop will be donated to MusiCounts.

