

The
Slaight
Family
Foundation

Celebration Brings Together 5 Band Aid Grant Recipient Programs

Hosted at the Ontario Science Centre, this special MusiCounts Band Aid Grant celebration brought together 5 of the 6 schools from the Toronto District School Board that benefitted from the partnership between MusiCounts and the Slaight Family Foundation. Each year for the next 5 years, contributions from the Slaight Family Foundation will help to ensure that 6 of the most deserving schools in the TDSB will get \$10,000 grants for their music programs. Joining the festivities was JUNO Award nominated pop rocker, Fefe Dobson (lower right), who treated the crowd to an intimate performance. Students from John McRae Middle School (upper right) also performed on instruments purchased with their Band Aid Grant. The event was capped off by a presentation by the Young Minds on Music program, led by JUNO Award nominee, Tom Barlow.



MusiCounts at JUNO Week 2011



This year's JUNO Awards broadcast saw 7-time JUNO Award winners, Billy Talent, speak on behalf of MusiCounts. They encouraged everyone to join them in lending their support to music education.



MusiCounts Fred Sherratt Award recipient, Nicole Byblow performs at the JUNO Gala Dinner & Awards, spotlighting the outstanding talent encouraged through the MusiCounts scholarship programs.



Big thanks to all of the volunteers that donated their time to MusiCounts throughout JUNO Week. Through the efforts of our volunteers at various events, including a fundraising campaign, in Toronto Transit Commission stations, our team helped to generate an additional \$2,000 for MusiCounts.



Many thanks to jewellery designer, Mark Lash, for donating a ruby-encrusted pendant for auction to benefit MusiCounts. This pendant, worn by one of Johnny Reid's backup singers on The JUNO Awards broadcast raised over \$2,000 for MusiCounts.



JUNOs at 40: Celebrating Canadian Music on Film.

In Support of MusiCounts

MusiCounts, CARAS, and the Toronto International Film Festival joined forces to launch a special film series, celebrating Canadian music on film. Running throughout JUNO Week 2011, 14 movies were screened with a number of them introduced by a celebrity guest. A percentage of ticket sales were donated to MusiCounts. A special thanks to everyone who participated and who helped to make the event possible.

2011 MusiCounts Fred Sherratt Awards Recipients Announced

MusiCounts honoured the 2011 Fred Sherratt Award recipients in a presentation at the Bell Media building in downtown Toronto. The 5-year partnership with CTVglobemedia, now Bell Media, gives the award to outstanding post-secondary graduates of Canadian music programs from the twelve partnering colleges and universities. Special guests on hand for the ceremony were Fred Sherratt and Melanie Berry, President & CEO, CARAS/The JUNO Awards & MusiCounts. Each recipient was given a monetary award of \$3,500 as well as an all-expenses paid trip to Toronto to attend the reception and take in a behind the scenes tour of MuchMusic and Bell Media Radio.



In the spirit of the Fred Sherratt Award, recipients Eli Bennett, Anthony Biafore, Samuel Gemme, Laura Swankey, Stephanie Taralson, and Jeramie White, amazed those in attendance by collaborating on a special live performance of "Going Up the Country", by Canned Heat.



Pictured Above:

Top Row: Allan Reid - MusiCounts Advisor, Jason Lewis - St. Francis Xavier University, Cameron Hurd - Fanshawe College, Fred Sherratt, Anthony Biafore - The Art Institute of Vancouver, Eli Bennett - Humber College, Jeramie White - Trebas Institute

Front Row: Andrew Rasmussen - Capilano University, Stephanie Taralson - Red Deer College, Hazel Burns - The Banff Centre, Laura Swankey - Grant MacEwan University, Michael J. Copley - Selkirk College, Samuel Gemme - Musitechnic, Melanie Berry - President & CEO CARAS/The JUNO Awards & MusiCounts, Mike Hurley - Sr. Project Coordinator, MusiCounts



The 2011 Canadian Smoothies were held at the Better Living Centre in Mississauga on April 29th, with a portion of the proceeds generated by ticket sales going to MusiCounts. The celebration of great Canadian Jazz musicians and artists helped to raise \$2,000 which will go to help support the MusiCounts Band Aid program. Special thanks to Mary Kirk and everyone else who help to put on the event.

MusiCounts and HeartstringsTV.com are excited to begin a new relationship, beginning with the HeartstringsTV.com launch event that took place on March 15, in Toronto. Proceeds from the sales of tickets to the event were donated to MusiCounts. The next event takes place at The Supermarket, in Toronto on Thursday, August 11th, 2011.



Corus Employee Events in Support of MusiCounts

Employees from the Corus Quay building on Toronto's Harbourfront took part in "Rocktoberfest," a Halloween benefit concert as well as lunchtime foosball tournaments, with the goal of raising funds for MusiCounts.

Special thanks to all those who helped to make the events possible, specifically to Norm Beaver, as all events combined to raise \$2700 to help keep music in Canadian classrooms.

