



WARNER MUSIC
CANADA

Media Release

Tuesday, March 31, 2009

GREAT BIG SEA JUNO PERFORMANCE OF ZEPPELIN CLASSIC NOW AVAILABLE ON iTUNES

Proceeds to be donated to MusiCounts

For Immediate release

Newfoundland rockers Great Big Sea closed the 2009 JUNO Awards broadcast this past Sunday, March 29, 2009 with an extraordinary rendition of the Led Zeppelin classic "Gallows Pole." The band was joined on stage for this once-in-a-lifetime performance by Hawksley Workman and members of eccodek. Now, less than 48 hours after that stunning performance, iTunes have made the live recording available with proceeds from the track's sales being donated to MusiCounts, Canada's music education charity associated with CARAS. The track was mixed in Vancouver by noted recording engineer and producer Mike Fraser (AC/DC, Metallica, Aerosmith) who donated his services for this worthy effort. MusiCounts is dedicated to helping schools sustain their music programs through Band Aid musical instrument grants and scholarships and by honouring extraordinary music teachers.

-30-

About MusiCounts:

MusiCounts, the music education charity associated with The Canadian Academy of Recording Arts and Sciences, is helping keep music alive in schools across Canada. MusiCounts mission is to ensure that children in Canada have access to a comprehensive music program through their school. MusiCounts includes Band Aid musical instrument grants, the MusiCounts Teacher of the Year Award, Scholarships and other music initiatives. MusiCounts is supported by various initiatives such as the platinum-selling Juno Award nominee compilation CD; annual contributions by CTVglobemedia; EMI Music Canada Inc.; SONY Music Entertainment Canada Inc.; Universal Music Canada and Warner Music Canada Ltd.; as well as Songwriters' Circle sponsored by CMPA and SOCAN; Juno Cup sponsored by The Keg Steakhouse and Bar; and individual and corporate contributions, including Astral Media, The Keg Spirit Foundation and SIRIUS Canada Inc. Since the Program's establishment in 1997, over \$3 million will have been donated, impacting 190 post-secondary music program graduates and close to 200,000 students, their schools and communities from coast to coast. MusiCounts has also honoured four extraordinary music teachers through the MusiCounts Teacher of the Year Award. For more information, please visit: www.musiccounts.ca

Web Links:

MusiCounts: www.musiccounts.ca / www.musicompte.ca

Warner Music Canada
3381 Steeles Avenue East
Main Level, Suite 100
Toronto, Ontario
Canada M2H 3S7
Fax (416) 491-7004
Telephone (416) 491-5005



Elektra Entertainment

A Warner Music Group Company